



Jacksonville Home Seller's Quick Checklist

Is Your Home Ready to Go on the Market?

Before you put your home on the market, use this simple checklist to get prepared and make a stronger first impression.

1. Get Your Home Market-Ready

- Declutter and remove excess furniture
- Deep clean the home
- Touch up paint where needed
- Repair obvious maintenance issues
- Clean windows and light fixtures
- Improve curb appeal
- Freshen up the entryway
- Make closets and storage areas look spacious

2. Know Your Numbers

- Find out what similar homes are selling for
- Review current homes competing with yours
- Determine a realistic asking price
- Estimate your potential selling costs
- Calculate your estimated net proceeds
- Determine how much you may need for your next move

3. Prepare for Buyers

- Remove personal items where possible
- Make rooms feel bright and inviting
- Keep the home show ready

- Have a plan for pets during showings
- Be prepared for flexible showing times
- Consider professional photography and video

4. Create Your Selling Strategy

- Choose an experienced real estate professional
- Discuss your pricing strategy
- Develop a marketing plan
- Determine your preferred selling timeline
- Review your offer and negotiation strategy
- Understand the closing process

THE MOST IMPORTANT STEP

Don't guess what your home is worth.

A professional market evaluation can help you understand your home's potential value, current competition, and the best strategy for attracting buyers.

At George Barnes Realty - we help Jacksonville homeowners make smarter real estate decisions.

Ready to Find Out What Your Home Could Be Worth?

Contact George Barnes Realty at 904-765-5505 for a personalized Home Market Evaluation.

"MAKE YOUR NEXT MOVE, YOUR BEST MOVE."